## A Survey of the Prominent Effects of Cybersquatting in India

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## **Abstract**

With the growth of commercial activity on the internet, a domain name can be said to be used as a business identifier image. A trademark, a design, a logo or an easily remembered picture is a studiously crafted personality profile of an individual, institution, corporation, product or service. Domain name conflicts arise most frequently as a consequence of the practice of cybersquatting [11]. Cybersquatters deliberately exploit the first-come-first-served nature of the domain name registration system and then the squatters either offer to sell the domain to the person or company who owns a trade mark contained within the name at an inflated price. In India, there is no statute law which explicitly refers to dispute resolution in connection with cyber squatting or other domain name disputes. The Trade Marks Act, 1999 used for protecting use of trademarks in domain names is not extra-territorial, therefore, it does not allow for adequate protection of domain names. This paper projects the overview of cybersquatting & its prominent effects in India. With the current legal framework have been highlighted out and formulated a three pronged approach which would go a long way to eradicate these squatters.

**Index terms:** cybersquatting, domain squatting

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